



Warwick Bowling Club

SPONSORSHIP PACKAGES

A wide range of sponsorship packages are available to meet your marketing objectives and provide a valuable opportunity to promote your business, products and services.



Engaging Your Community

As an integral part of the local community, the Warwick Bowling Club offers a fantastic venue for lawn bowls as well as providing a relaxed and friendly social environment for its members and guests.

Your sponsorship can reach over

- ★ 200 players and their supporters
- ★ 200 social members
- ★ 3500 visitors to the Club each year.

The majority of members live in the nearby suburbs of Greenwood, Marangaroo, Kingsley, Hamersley, Woodvale, Duncraig, Madeley and Warwick. Visiting bowlers come from clubs from throughout the metropolitan area. Sponsors of the Warwick Bowling Club are featured continuously on the clubroom's internal television. They are also acknowledged on the Club website.

Event Sponsorship

Sponsorship of standalone events such as Community Bowls, Ladies' Gala Days, and Men's Open Nominated Triples are available and would reach a wide audience.

Donations and Prizes

You can also support the Warwick Bowling Club by providing gift cards, discount vouchers or giveaways that can be used as raffle prizes. Any of these would be gratefully appreciated and acknowledged.



More Information

For further information regarding Sponsorship, please contact

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Warwick Bowling Club

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www.warwick-bowling-club.com

| Sponsorship Packages | Package 1 | Package 2 | Package 3 | Package 4 | Package 5 | Package 6 |
|---|------------------|------------------|------------------|------------------|------------------|------------------|
| Advertisement in the annual Warwick Bowling Club Program book | ✓ | | | | | |
| Half-page advertisement in the Warwick bowling Club's Newsletter ('Magpie') - published five (5) times per year. | | ✓ | | | | |
| Full-page advertisement in the Warwick bowling Club's Newsletter ('Magpie') - published five (5) times per year. | | | ✓ | ✓ | ✓ | ✓ |
| External signage (supplied by Sponsor) displayed on outer fence. *Double-sided fence faces three hockey fields. One year Two years | | | | ✓ | ✓ | |
| Advertisement continuously displayed on Club's internal television. Business cards displayed in card holder. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor list regularly emailed to Club Members. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free Social Membership for two (2) people. | | | | ✓ | ✓ | ✓ |
| Listing on Sponsors section of Warwick Bowling Club website. www.warwick-bowling-club.com | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Discounted fee for the hire of Club premises for functions. | | | | ✓ | ✓ | ✓ |
| Exclusive Scoreboard Advertising – per green # | | | | | | ✓ |
| TOTAL COST (INCLUDING GST) | \$165 | \$88 | \$176 | \$550 | \$990 | \$1320 |

*** External Signage – Fence**

Size: 1.5 metres wide x 1 metre high

Cost: \$250 plus GST Single-sided
\$400 plus GST Double-sided

Note: Both costs include artwork (subject to the work involved).

External Signage – Scoreboard

Size: 600mm wide x 300mm high

No: Seven (7) scoreboards on each green